



CHPC CONFERENCE SPONSORSHIP AGREEMENT

3-7 December 2017
Velmoré Hotel & Conference Centre

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The CHPC National Meeting is an opportunity for HPC consumers and industry to converge and discuss the latest developments and innovations in this fast-paced industry.

As HPC extends to all corners of competitive industry and drives research initiatives in academia, the CHPC National Conference is the foremost platform for interaction and knowledge sharing in the technology and innovation space and a lucrative launchpad for vendors seeking to showcase their latest offerings.

- *Main Conference: 4 - 6 December 2017, Velmoré Hotel & Conference Centre*
- *Workshops & Tutorials: 3 & 7 December 2017, Velmoré Hotel & Conference Centre*

■ OUR ZONES

1. **MAIN PLENARY ZONE** This is where captains in HPC industry and academia from around the world share their knowledge and experiences and projections for the HPC of tomorrow.
2. **WORKSHOPS ZONE** These dynamic, parallel spaces will allow vibrant discussions on the various topics encompassed in high performance computing. Delegates will have the opportunity to interact and engage in discussions with presenters and with each other.
3. **EXPO ZONE** Designed to showcase solutions by leading technology companies; this zone is targeted at a diverse audience of businesses, government and consumers.
4. **CONNECTION ZONE** This collaborative space will allow sponsors to connect in private discussions.

■ WHY SPONSOR?

The CHPC National Conference is currently the only HPC gathering in the Southern Hemisphere and an excellent opportunity for suppliers of HPC solutions to meet consumers.

The meeting brings together industry and academic HPC users as well as potential users. The SADC Partnership Forum will form part of the conference and will work on the HPC Framework for the SADC region.

The Industry Cross-fire Session is a plenary session and will feature sponsors battling out against an interrogation of their services/offerings from a panel of HPC international inquisitors. These are companies with interest in the booming African HPC market.

■ SPONSORSHIP OPPORTUNITIES

We offer a range of sponsorship opportunities designed to meet your needs and resources.

Your exhibition will extend through the hundreds of attendees over the five-day event and will allow us to sponsor a number of students in our quest to build the HPC pipeline in South African and Africa.

The CHPC may request that a sponsor's commitment be in kind for the same value, where the centre may request that a sponsor directly cover an international speaker's return flights.

2017 Sponsorship Packages	Diamond (1)	Platinum (3)	Gold (5)
Exhibition Space			
Size	16sqm	9sqm	6sqm
Free internet	x	x	
Meeting Room / Whisper Suite			
Use of a whisper room throughout the event	x	x	x
Speaking Opportunities			
A speaking slot in the Cross Fire Session	x	x	x
A 10 minute slot at the SA Braai evening	x		
Free Passes			
Complementary conference passes	4	3	2
Complementary evening sessions passes	4	3	2
On -site Promotion			
On site promotion with your logo promoting your company as a sponsor	x	x	x
Publication of your logo in the conference programme	x	x	x
Advertisement in the conference programme	1 page	½ page	¼ page
Advertisement space in the main plenary hall	x		
Insert in the conference bag	x	x	x
Keynote exposure (a slide with your company logo will be shown before the keynote presentations)	x		
Pre-event Marketing and Promotion			
Your logo and sponsor designation appearing on the home page of www.chpcconf.co.za	x		
Your logo and sponsor designation appearing on all pages except home page of www.chpcconf.co.za	x		
Your logo with a link and sponsor designation appearing on www.chpcconf.co.za in the sponsors' area	x	x	x
Acknowledgement of sponsorship during opening session	x	x	x
Post-event Access			
Access to the conference registration list (POPI Act considered)	x	x	x
Price	R 500,000.00	R 200,000.00	R 100,000.00

THE DIMENSIONS FOR ADVERTS IS AS FOLLOWS:		
FULL PAGE TYPE AREA FOR AD IS WIDTH 190MM X HEIGHT 277MM	HALF PAGE TYPE AREA FOR AD IS WIDTH 190MM X HEIGHT 128MM	QUARTER PAGE TYPE AREA FOR AD IS WIDTH 85MM X HEIGHT 128MM
A4 - WIDTH 210MM X HEIGHT 297MM 10MM TYPE (MARGIN BORDER) WITH 5MM BLEED	A5 - WIDTH 210MM X HEIGHT 148MM 10MM TYPE (MARGIN BORDER) WITH 5MM BLEED	A6 - WIDTH 105MM X HEIGHT 148MM 10MM TYPE (MARGIN BORDER) WITH 5MM BLEED

■ CONTACTS

To book your space and ensure that your brand is showcased, please contact our event organiser and we will assist you in designing the best solution that fits your needs. The closing date for exhibition confirmations is 31 October 2017.

Nox Moyake Communications: t: +27(0) 21 658 3987 e: nmoyake@csir.co.za



■ CHPC 2017 National Conference Exhibition Participation Confirmation



I (*insert name and surname*) _____ on behalf of
 (*Insert company details*) _____ hereby confirm intent
 to exhibit at the CHPC 2017 National Conference taking place at the *Velmoré Hotel & Conference Centre*
 Centre from 3 - 7 December 2017.

We select the following option:

1. To custom build our own exhibition stand with the sizes stipulated in our chosen sponsorship package.	
2. To use the complementary exhibition stand according to our sponsorship level.	
3. We will provide our high-resolution logo, company profile and programme advert to be used by the CHPC according the stipulations on the sponsorship packages. We will provide these by no later than 10 November 2017.	

PARTICULARS OF EXHIBITOR	
Name of Exhibitor	
Sponsor Package Interest	
Company Name on the Invoice	
Currency to be used	
Company Address	
Contact Person	
Contact Cell	
Contact Landline	
Contact Email	

NB: Exhibition build-up day is Saturday, 2 December 2017 (08h00 - 13h00)

Stand dress-up day is Saturday, 2 December 2017 (13h00 - 16h00)

Dismantling day is Thursday, 7 December 2017 (17h00)

The person signing hereunder on behalf of the exhibitor hereby commits as authorised designated representative. Please note that exhibitors will have to make all exhibition payments before attending the meeting. Deadline for payment is 24 November 2017.

Company Name

Name Surname

Thus done and signed at _____ on the _____ day of _____ 2017.

Once signed and returned to Nox Moyake at nmoyake@csir.co.za, the exhibitor will receive the exhibition manual and floorplan.