

Sharad Gandhi



Sharad is best characterized as a “big picture” man, possessing a valuable ability to absorb complex concepts and expressing them in an easy to understand form. This skill serves him very well as a consultant for business and marketing strategy. He is an electronics engineer and physicist by education and a marketing strategist by profession. He is often called a technology philosopher and strategist for creating business value with digital technologies.

Sharad is a global citizen, having lived in Europe, USA, and India and worked for the best of global companies — Intel, IBM, Siemens, and Tata. At Intel, he held senior management positions involving areas of technology applications, business development, marketing and strategy for several vertical industry segments including healthcare, communications, and digital entertainment. While working at Siemens and IBM, he held several patents in microprocessor technology.

His passion for technology and its impact on our lives has motivated him to write books to demystify new digital technologies and illustrate their business impact. “AI&U: Transforming Artificial Intelligence into Business” is the latest, published in 2017. “Social Resource: Transforming Social Media into Business” was published in 2011.

In spite of being passionate about technology, Sharad is aware and concerned about problems that technology creates. However, he believes that eventually technologies like the Internet, AI, robotics, biotech, genetics, new materials, and space will help create innovations and solutions for many of our current global problems in environment, energy, inequality, poverty, health, and demography.